

Scott Venezia

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Education**Degree**

- **Doctoral Degree in Business Administration.** CETYS University, 2004. With a Concentration in Strategic Management awarded by United States International University.
- **MBA. CETYS University,** 1999. Concentration in Finance.
- **Undergraduate Degree in Business Management.** CETYS University, 1987.

Non-Degree

- **Diploma in Education.** CETYS University, 2002.

Academic Positions

- **Associate Professor.** CETYS University. 2011 to date
- **Full time faculty.** CETYS University. 2007 - 2010. Main duties: Teaching, student advising, curriculum design.
- **Full time faculty.** CETYS University, 1998 – 2002.
- **Associate Professor.** CETYS University, 1988 – 1993.

Administrative Positions

- **Dean, College of Business and Management.** 2011 to date. Responsible for CETYS University System's Division of Business and Management, three campuses, three Schools of Business. International and National Accreditations, quality of programs and faculty. Student quality and success.
- **Head, CETYS University System's Internationalization Activities in India.** 2007 to 2010. Major accomplishments: Establishment of academic collaborations with six universities and academic institutions in India, with their corresponding Memorandums of Understanding for student exchanges, professor exchanges, conferences, symposia, workshops, internships, joint research, joint publications, etc.
- **Dean, School of Business.** CETYS University, Ensenada Campus, 2005 – 2007
- **Director, Higher Education and Research.** CETYS University, Ensenada Campus, 1996-1998
- **Coordinator, Faculty Development Program.** CETYS University, Ensenada Campus, 1996-1998

- **Coordinator, Exchange Programs.** CETYS University, Ensenada Campus, 1995 - 1996
- **Dean, School of Business.** CETYS University, Ensenada Campus, 1993-1996

Publications

Books and Monographs

1. **Global Food Security: Concern, Realities and Remedies.** Co-Author, in collaboration with North Maharashtra University, India. Himalaya Publishing House; Mumbai, India, 2010.
2. **The Relationship between Market Strength and Order of Entrance, a Study of New Car Dealerships in the Northern Region of Baja California.** Doctoral Dissertation. 2004
3. **Auto Evaluación Institucional Fimpes.** Co-author. CETYS University, 1999
4. **Análisis de Áreas Estratégicas para el Desarrollo Futuro de CETYS Universidad, Campus Ensenada.** CETYS University, 1998.

Articles and Essays

1. **Centro de Estudios Gandhi.** Periódico El Vigía. February 2010.
2. **Estructura Organizacional y Principios de Administración.** Periódico El Vigía. November 2009.
3. **La Sucesión en la Empresa Familiar.** Revista Entorno. November 2008.
4. **La Elección de la Estrategia de Competencia.** Revista Enlace Coparmex. July 2004.
5. **Primeros Entrantes y Ventajas Competitivas: ¿Realmente el que pega primero, pega dos veces?** Revista Enlace Coparmex. October 2004.
6. **Internet, un valioso apoyo al proceso docente.** Revista Enlace Coparmex. October 1999.
7. **Internet, un valioso apoyo al proceso docente.** Revista Aventuras. October 1999.
8. **Aplicabilidad de la Clasificación de Roles Gerenciales en la Cultura Mexicana.** Revista ACACIA. 1999
9. **Un permiso para dormir en la calle.** Revista Enlace Coparmex. June 1999.
10. **La organización red.** Revista Enlace Coparmex. May 1999.
11. **Roles Gerenciales de Mintzberg.** Revista Arquetipos. May 1999.
12. **Seleccionar el personal sin precipitarse.** Revista Enlace Coparmex. April 1999.
13. **¿Que hace realmente un gerente?** Revista Enlace Coparmex. April 1999.
14. **Depredadores de su Tiempo II.** Revista Enlace Coparmex. April 1999.
15. **Comisión de Educación.** Revista Enlace Coparmex. March 1999.
16. **Depredadores de su Tiempo.** Revista Enlace Coparmex. March 1999.
17. **Innovación y Espíritu Emprendedor.** Revista Enlace Coparmex. February 1999.
18. **El Secreto de la Paz Verdadera Reside en el Respeto a los Derechos Humanos.** Revista Enlace Coparmex. February 1999.
19. **La Actividad Gerencial y la Teoría Administrativa.** Revista Enlace Coparmex. January 1999.

20. **Convertir los Problemas en Oportunidades.** Revista Enlace Coparmex. January 1999.
21. **Roles Gerenciales y su impacto en el desempeño de los ejecutivos.** Revista Enlace Coparmex. December 1998.
22. **La importancia de dar ejemplo.** Revista Enlace Coparmex. December 1998.
23. **Influencia de la Cultura en la Negociación Internacional.** Revista Enlace Coparmex. November 1998.
24. **No te preocupes hijo, eso lo hace todo el mundo.** Revista Enlace Coparmex. November 1998.
25. **Negociación Internacional: ¿Una cuestión cultural?** VOCETYS. November 1998.
26. **¿Derrama Económica o Molestias para los Ensenadenses?** Revista Enlace Coparmex. September 1998.
27. **Comisión de Educación y Capacitación en COPARMEX: ¿Porqué?** Revista Enlace Coparmex. March 1998.
28. **Iniciativas de Ley y Cambios que en Materia de Educación Propone el Congreso de la Unión.** Memorias del Primer Foro Estatal en Derechos Humanos. CETYS Universidad. March 1998.
29. **Ética y Valores en la Enseñanza de Técnicas de Toma de Decisiones y Solución de Problemas.** Memorias del 3er Coloquio en Educación. CETYS Universidad. January 1998.
30. **Carta a los Tres Reyes Magos.** Revista Enlace Coparmex. January 1998.
31. **Establecimiento de Objetivos Administrativos y Prevención de Comportamiento Erróneo en el Personal.** Revista Enlace Coparmex. December 1997.
32. **Negocios Internacionales.** Revista Enlace Coparmex. August 1997.
33. **Medicina y Administración: ¿Compatibles?** Revista Paradigmas UABC. July-September 1997.
34. **TLC y Comercio Transfronterizo de Servicios.** Revista Paradigmas UABC. April-June 1997.
35. **Comercio Transfronterizo de Servicios.** Gaceta del Médico. May 1994.
36. **Responsabilidad Social Empresarial.** Semanario El Gallo. October 1993.

Summary of Teaching

- Nine years experience as Full Time Faculty, CETYS University.
- Five years experience as Associate Professor, CETYS University.
- Courses taught (selected few listed): Cross-Cultural Management, Strategic Management, Retail Marketing, Management, Introduction to International Business, Entrepreneurship.

Summary of Professional Contributions

- **Creation of Gandhi Study Centre at CETYS University in 2009.** The Centre's mission is to promote in Mexico the dissemination of the teachings of Mahatma Gandhi, his example of life and leadership, as well as to foster the understanding of the practice of nonviolence as a viable option for conflict resolution. Contribution by applicant on this regard consisted of the design of the original idea, the center's scope, activities and intended mission. Applicant also secured the participation of needed partners in India,

and obtained the funding and donation of over 350 items which comprised the Centre's initial collection.

- **Advisor to County Government and to the Mayor of City of Ensenada.** As part of this non-paid activity, contributions included participation in the design and introduction in 2005 of the county's first rules and regulations regarding transparency and community's access to county government's information, as well as the city council's acceptance and introduction of administrative processes and systems to increase efficiency and productivity in city government, in 2006.
- **As Vice President for COPARMEX** (a nation wide business and professionals' affiliation center with 56 chapters in Mexico) applicant's contribution while on this non-paid position, consisted in designing and accomplishing the goal of obtaining the highest enrollment in Mexico, as well as positioning said center as a recognized authority in matters of education and governmental policies.
- **As President of the Education Committee for COPARMEX**, (a nation wide business and professionals' affiliation center with 56 chapters in Mexico) proposed, pursued, and obtained that the Ensenada chapter of said center along with CETYS University were awarded the organization of COPARMEX National Conference in Education 1999, resulting in the national position of said center, the promotion of CETYS University's programs and educational offerings, and an important revenue for the city of Ensenada as a result of hosting such event.
- **As Head of the Financial Commission** established by CETYS University in 1999 to obtain re-accreditation from the Mexican accreditation agency for private institutions of higher education, applicant headed and coordinated an inter-campus and inter-departmental group which helped obtain re-accreditation in record time.
- **Degree in International Business at CETYS University, Ensenada Campus.** Contribution by applicant on this regard included the proposal, feasibility study, curriculum design (partial contribution), hiring of initial faculty and final introduction of this area of study in 1995 during his tenure as Dean of School of Business. This undergraduate degree is now the flagship of the School of Business at the Ensenada Campus with the highest enrollment and providing the highest amount of revenues to the School as compared to other degrees offered.
- **Initial International Exchange Programs** for the Ensenada Campus of CETYS University. Contribution on this regard included fostering the first student exchanges with universities in the United States during the mid-nineties and establishing the initial guidelines for student selection and participation in these types of exchanges.

Summary of International Visibility and Service

- **Head, Internationalization efforts in India** for CETYS University since 2007. Major accomplishments: establishment of academic collaborations with six universities and academic institutions in India, with four Memorandums of Understanding for student exchanges, professor exchanges, conferences, symposia, workshops, internships, joint research, joint publications. To date, several joint publications, eight faculty exchanges, two joint conferences, and over thirty lectures have been derived from this effort.
- **Visiting Professor.** IMCOST, Mumbai, Maharashtra, India. January, 2010.
- **Visiting Professor.** ASM Group of Institutes, Pune, Maharashtra, India. October 2008.
- **Visiting Professor.** North Maharashtra University, Jalgaon, Maharashtra, India. October 2007

- **Summer Research Stay in Vancouver, Canada.** Research at University Of British Columbia, 2008.
- **Group Study Exchange, Member, Mexico – India.** Sponsored by Rotary International, 2002.
- **Summer Study Stay in San Diego, CA.** United States International University (now Alliant University), doctoral studies, 2001.
- **Summer Study Stay in Rotterdam, Holland.** Erasmus University, doctoral studies, 2000.
- **Speaker at Syllabus Conference. San Juan, Puerto Rico.** Topic: Electronic Groups as a Teaching – Learning Resource. 2000.
- **Summer Study Stay in Montreal, Canada.** Concordia University, doctoral studies, 1999.

Summary of Honors and Awards Received

- **American Council on Education Fellow.** USA, 2010-2011. One-year residential leadership development experience at Thunderbird School of Global Management working with President Angel Cabrera and his leadership team. Through three different one-week long seminars gained experience as a university administrator in a different setting, as well as a wide breadth of exposure to and engagement with various university administrative units, including Business and Finance, Student Affairs, Physical Plant, Security,,Faculty Governance, Development, Academic Affairs, Board of Trustees, Equity and Diversity, and Government Relations.
- **Best Professor.** School of Business, CETYS University, Ensenada Campus, 2009.
- **For dedicated service, and performance as Vice-President.** Coparmex, Ensenada Chapter. 2007.
- **For dedicated service, and performance as Secretary.** Coparmex, Ensenada Chapter. 2005.
- **For dedicated service, and performance as President of the Education Committee.** Coparmex, Ensenada Chapter. 2003.
- **Chosen as one of five Mexican Professionals by Rotary Foundation International** to be a member of their Group Study Exchange of Professionals to visit India, as part of their Ambassadorial Grants´ Program, in 2002.
- **Distinguished Professional.** Ensenada’s County Education Committee. 1997.
- **Distinguished Visitor.** City of Tijuana’s Major Office. 1997.
- **Most Valued Professor.** CETYS University, Tijuana Campus. 1991.
- **Most Valued Professor.** CETYS University, Tijuana Campus. 1988.
- **Medal of Academic Merit.** CETYS University. 1987.

Other Activities of Particular Note

- **Presentation** as speaker for OBHE (Observatory of Borderless Higher Education) in May 2011. Topic: “Focusing the Lens Inward: ACE’s International Laboratory”.
- **Presentation** as speaker for CONAHEC’s 2010 Conference to be held in Houston in April 2010. Topic: “The Experience of a Mexican University in India: An Innovative Partnership”

- **Presently working on book** titled “The Firm: Essential Knowledge for its Managing”, to be published in 2012.
- **Advisor to County Government and to the Mayor of the City of Ensenada.** 2004-2008.
- **Advisor to Dean of Campus.** CETYS University, Ensenada Campus. 2003-2008.
- **Vice President for COPARMEX,** a business and professionals’ affiliation center. 2005 - 2007
- **Secretary for COPARMEX,** a business and professionals’ affiliation center. 2003 – 2005
- **President of the Education Committee for COPARMEX,** a business and professionals’ affiliation center. 1998 - 2002
- **Member of Phi Beta Delta, Delta Rho Chapter.** Membership since 2004
- **Member of COPARMEX,** a business and professionals’ affiliation center. Membership since 1997.